



# Daisy Days

**When two dynamic and creative individuals join forces, the effect is dazzling!**

Jill Ross, owner of Cobbles and Clay, the art cafe in Haworth, and Ruth Wild, the talented floral designer of Wild & Co, share a passion for British led design and creative inspired living.

In October 2010, the two created a unique shopping experience in Haworth called Daisy Days, now well established as a local favourite boutique gift shop and bespoke florist.

Never standing still, Jill and Ruth have recently launched **daisy-days.co.uk**, the light hearted inspirational place to shop online, extending the "Daisy Days" experience beyond the Worth Valley.

**daisy-days.co.uk** reflects Jill and Ruth's commitment to showcase British talent.



From inspirational letterpress posters, handmade jewellery, fine knit accessories, pottery, glass, fairy lights, flowers, to all manner of well designed gifts for the home. Highly regarded brands like Emma Bridgewater, The Big Tomato Co., Avoca, and Cath Kidston can be found at **daisy-days.co.uk**. You will also discover quirky and fun individual designers reflecting a surge in local cottage industry.

It is the home grown touch that makes **daisy-days.co.uk** so special. The site reflects the good humour and genius of Jill and Ruth combined. We smile when we discover that we can purchase Jill's jugs online.



(In fact Jill has designed a whole range of beautiful brightly coloured pottery for sale.) Other items like Solmate socks and the "Touchy Feely" range are indicators of the inspiration that awaits you.

On **daisy-days.co.uk** the "Wish List" button is an opportunity for you to dream and gather your inspired choices to save for later or drop hints to others who might be planning on sharing their love for a birthday, anniversary, special occasion, or "just because."

Wedding lists are also part of the new service Ruth and Jill are keen to support. The combined resource of providing unique gifts and exquisite floral arrangements makes it a really special bespoke service. At the click of the mouse you can view a portfolio of possibilities with examples of Ruth's floral displays. With extensive experience as a florist in the special events sector Ruth can work within a given budget and create something remarkable whether a single bouquet or a fully coordinated floral styling plan. Clients get the best of both worlds at **daisy-days.co.uk** with online convenience and offline access to a friendly and helpful person at the other end of the phone.



**Get online and see for yourself. We think this dynamic duo are getting it right!**

**www.daisy-days.co.uk**

**@daisydayshop**

Contact Ruth and Jill:  
01535 644 653  
info@daisy-days.co.uk

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More than 46 participants took part in the 6th leg of an initiative to Take a Step for change in the Bradford district. The Fair Trade Way is a newly founded route that links the local Fairtrade towns of Bradford. Eventually the route will connect with similar walks that lead to The Fig Tree in Garstang, Lancashire, the first international Fair Trade centre and cafe.

1.5 to 2.5 billion people (depending on how you define poverty) have little or no access to the most basic of human needs. Much of this can be attributed to unfair trading systems. Campaigning for awareness and changes in trading practices is what Fair Trade initiatives are all about. **www.fairtradeway.org.uk**

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